

INVOICE



Remit Address:
KSNV
 Formerly KVBC
 1500 Foremaster Lane
 Las Vegas, NV 89101
 Main: (702)642-3333
 Billing: (702)642-3333

Billing Address:

GM&B, Inc./ Washington D.C.
 Attention: Accounts Payable
 Washington Harbor
 3050 K St. NW
 Ste 100
 Washington, DC 20007

Advertiser	Obama for America	Invoice #	106697-1
Product	OBAMA SKED C	Invoice Date	09/30/12
Estimate Number	1781	Invoice Month	September 2012
		Invoice Period	08/27/12 - 09/30/12

Station	KSNV	Order #	106697
Account Executive	Amy McCreary	Alt Order #	06853041
Sales Office	Blair - Philadelphia	Deal #	
Sales Region	National	Order Flight	09/18/12 - 10/01/12

Billing Calendar	Broadcast	IDB #	
Billing Type	Cash	Advertiser Code	95
Special Handling		Product Code	101

Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Aired	Days	Ad-ID	Rate	Reconciliation	Ref #
1	KSNV	Today Show	658a-9am									
	KSNV				09/18/12 to 09/24/12	4x		MTWTF--				
	KSNV			Tu	09/18/12	:30	8:00 AM		OFA-12-A-122H Paythe81	\$850.00		1
	KSNV			W	09/19/12	:30	7:23 AM		OFA-12-A-122H Paythe81	\$850.00		2
	KSNV			F	09/21/12	:30	8:28 AM		OFA-12-A-122H Paythe81	\$850.00		4
	KSNV			M	09/24/12	:30	8:51 AM		OFA-12-A-122H Paythe81	\$850.00		3
	KSNV				09/25/12 to 10/01/12	4x		MTWTF--				
	KSNV			Tu	09/25/12	:30	8:58 AM		OFA-12-A-122H Paythe81	\$850.00		6
	KSNV			W	09/26/12	:30	7:56 AM		OFA-12-A-122H Paythe81	\$850.00		7
	KSNV			Th	09/27/12	:30	8:37 AM		OFA-12-A-122H Paythe81	\$850.00		5
2	KSNV	M-F Today Show II	9-10a									
	KSNV				09/18/12 to 09/24/12	4x		M-WTF--				
	KSNV			W	09/19/12	:30	9:59 AM		OFA-12-A-122H Paythe81	\$350.00		3
	KSNV			Th	09/20/12	:30	9:59 AM		OFA-12-A-122H Paythe81	\$350.00		5
	KSNV			F	09/21/12	:30	9:59 AM		OFA-12-A-122H Paythe81	\$350.00		2
	KSNV			M	09/24/12	:30	9:51 AM		OFA-12-A-122H Paythe81	\$350.00		4
3	KSNV	Today 4th Hour	10am-11am									
	KSNV				09/18/12 to 09/24/12	5x		MTWTF--				
	KSNV			Tu	09/18/12	:30	10:47 AM		OFA-12-A-122H Paythe81	\$325.00		2
	KSNV			W	09/19/12	:30	10:45 AM		OFA-12-A-122H Paythe81	\$325.00		4
	KSNV			Th	09/20/12	:30	10:27 AM		OFA-12-A-122H Paythe81	\$325.00		3
	KSNV			F	09/21/12	:30	10:59 AM		OFA-12-A-122H Paythe81	\$325.00		5
	KSNV			M	09/24/12	:30	10:52 AM		OFA-12-A-122H Paythe81	\$325.00		1
	KSNV				09/25/12 to 10/01/12	5x		MTWTF--				
	KSNV			Tu	09/25/12	:30	10:28 AM		OFA-12-A-122H Paythe81	\$325.00		7
	KSNV			W	09/26/12	:30	10:46 AM		OFA-12-A-122H Paythe81	\$325.00		9

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Product	OBAMA SKED C	Invoice Date	09/30/12
Estimate Number	1781	Invoice Month	September 2012
		Invoice Period	08/27/12 - 09/30/12

Station	KSNV	Order #	106697
Account Executive	Amy McCreary	Alt Order #	06853041
Sales Office	Blair - Philadelphia	Deal #	
Sales Region	National	Order Flight	09/18/12 - 10/01/12

Billing Calendar	Broadcast	IDB #	
Billing Type	Cash	Advertiser Code	95
Special Handling		Product Code	101

Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Aired	Days	Ad-ID	Rate	Reconciliation	Ref #
3	KSNV	Today 4th Hour	10am-11am	to								
	KSNV			Th	09/27/12	:30	10:47 AM		OFA-12-A-122H Paythe81	\$325.00		8
	KSNV			F	09/28/12	:30	10:29 AM		OFA-12-A-122H Paythe81	\$325.00		10
4	KSNV	Rachael Ray	11am-12pm	to								
	KSNV			Th	09/18/12 to 09/24/12	2x	M--TF--					
	KSNV			Th	09/20/12	:30	11:15 AM		OFA-12-A-122H Paythe81	\$325.00		5
	KSNV			F	09/21/12	:30	11:55 AM		OFA-12-A-122H Paythe81	\$325.00		4
	KSNV			to								
	KSNV			W	09/25/12 to 10/01/12	3x	MTWTF--					
	KSNV			W	09/26/12	:30	11:19 AM		OFA-12-A-122H Paythe81	\$325.00		9
	KSNV			Th	09/27/12	:30	11:23 AM		OFA-12-A-122H Paythe81	\$325.00		8
5	KSNV	Noon News	12-1230pm	to								
	KSNV			Th	09/18/12 to 09/24/12	5x	MTWTF--					
	KSNV			Tu	09/18/12	:30	12:05 PM		OFA-12-A-122H Paythe81	\$425.00		4
	KSNV			W	09/19/12	:30	12:09 PM		OFA-12-A-122H Paythe81	\$425.00		2
	KSNV			Th	09/20/12	:30	12:29 PM		OFA-12-A-122H Paythe81	\$425.00		3
	KSNV			F	09/21/12	:30	12:08 PM		OFA-12-A-122H Paythe81	\$425.00		1
	KSNV			M	09/24/12	:30	12:28 PM		OFA-12-A-122H Paythe81	\$425.00		5
	KSNV			to								
	KSNV			Th	09/25/12 to 10/01/12	5x	MTWTF--					
	KSNV			Tu	09/25/12	:30	12:28 PM		OFA-12-A-122H Paythe81	\$425.00		6
	KSNV			W	09/26/12	:30	12:28 PM		OFA-12-A-122H Paythe81	\$425.00		7
	KSNV			Th	09/27/12	:30	12:10 PM		OFA-12-A-122H Paythe81	\$425.00		10
	KSNV			F	09/28/12	:30	12:12 PM		OFA-12-A-122H Paythe81	\$425.00		9
6	KSNV	Days of our Lives	1258p-2pm	to								
	KSNV			Th	09/18/12 to 09/24/12	5x	MTWTF--					
	KSNV			Tu	09/18/12	:30	1:26 PM		OFA-12-A-122H Paythe81	\$425.00		4
	KSNV			W	09/19/12	:30	2:00 PM		OFA-12-A-122H Paythe81	\$425.00		3

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Advertiser	Obama for America
Product	OBAMA SKED C
Estimate Number	1781

Invoice #	106697-1
Invoice Date	09/30/12
Invoice Month	September 2012
Invoice Period	08/27/12 - 09/30/12

Station	KSNV
Account Executive	Amy McCreary
Sales Office	Blair - Philadelphia
Sales Region	National

Order #	106697
Alt Order #	06653041
Deal #	
Order Flight	09/18/12 - 10/01/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	
Advertiser Code	95
Product Code	101

Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Aired	Days	Ad-ID	Rate	Reconciliation	Ref #
6	KSNV	Days of our Lives	1258p-2pm									
	KSNV			Th	09/20/12	:30	1:59 PM		OFA-12-A-122H Paythe81	\$425.00		2
	KSNV			F	09/21/12	:30	12:59 PM		OFA-12-A-122H Paythe81	\$425.00		5
	KSNV			M	09/24/12	:30	1:44 PM		OFA-12-A-122H Paythe81	\$425.00		1
	KSNV				09/25/12 to 10/01/12	5x	MTWTF--					
	KSNV			Tu	09/25/12	:30	1:25 PM		OFA-12-A-122H Paythe81	\$425.00		9
	KSNV			W	09/26/12	:30	12:59 PM		OFA-12-A-122H Paythe81	\$425.00		8
	KSNV			Th	09/27/12	:30	1:29 PM		OFA-12-A-122H Paythe81	\$425.00		7
	KSNV			F	09/28/12	:30	1:43 PM		OFA-12-A-122H Paythe81	\$425.00		10
7	KSNV	The Doctors	2pm-3pm									
	KSNV				09/18/12 to 09/24/12	2x	MTWTF--					
	KSNV			Tu	09/18/12	:30	2:12 PM		OFA-12-A-122H Paythe81	\$325.00		3
	KSNV			W	09/19/12	:30	2:54 PM		OFA-12-A-122H Paythe81	\$325.00		4
	KSNV				09/25/12 to 10/01/12	3x	MTWTF--					
	KSNV			W	09/26/12	:30	2:47 PM		OFA-12-A-122H Paythe81	\$325.00		7
	KSNV			F	09/28/12	:30	2:47 PM		OFA-12-A-122H Paythe81	\$325.00		8
8	KSNV	Dr Phil	3-4p									
	KSNV				09/18/12 to 09/24/12	5x	MTWTF--					
	KSNV			Tu	09/18/12	:30	3:41 PM		OFA-12-A-122H Paythe81	\$450.00		2
	KSNV			W	09/19/12	:30	3:21 PM		OFA-12-A-122H Paythe81	\$450.00		3
	KSNV			Th	09/20/12	:30	3:57 PM		OFA-12-A-122H Paythe81	\$450.00		4
	KSNV			F	09/21/12	:30	3:14 PM		OFA-12-A-122H Paythe81	\$450.00		1
	KSNV			M	09/24/12	:30	3:12 PM		OFA-12-A-122H Paythe81	\$450.00		5
	KSNV				09/25/12 to 10/01/12	5x	MTWTF--					
	KSNV			Tu	09/25/12	:30	3:24 PM		OFA-12-A-122H Paythe81	\$450.00		6
	KSNV			W	09/26/12	:30	3:14 PM		OFA-12-A-122H Paythe81	\$450.00		9

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Advertiser	Obama for America
Product	OBAMA SKED C
Estimate Number	1781

Invoice #	106697-1
Invoice Date	09/30/12
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Station	KSNV
Account Executive	Amy McCreary
Sales Office	Blair - Philadelphia
Sales Region	National

Order #	106697
Alt Order #	06853041
Deal #	
Order Flight	09/18/12 - 10/01/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	
Advertiser Code	95
Product Code	101

Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
8	KSNV	Dr Phil	3-4p		to						
	KSNV			Th	09/27/12	:30	3:42 PM	OFA-12-A-122H Paythe81	\$450.00		10
	KSNV			F	09/28/12	:30	3:22 PM	OFA-12-A-122H Paythe81	\$450.00		8
9	KSNV	Tuesday Prime 10-11pm	10-11pm		to						
	KSNV			Tu	09/17/12 to 09/23/12	1x	-T-----				
	KSNV			Tu	09/18/12	:30	10:10 PM	OFA-12-A-122H Paythe81	\$3,200.00		1
10	KSNV	M-F Today Show II	9-10a		to						
	KSNV			Tu	09/24/12 to 09/30/12	4x	-TWTF--				
	KSNV			Tu	09/25/12	:30	9:28 AM	OFA-12-A-122H Paythe81	\$350.00		1
	KSNV			W	09/26/12	:30	9:28 AM	OFA-12-A-122H Paythe81	\$350.00		4
	KSNV			Th	09/27/12	:30	9:56 AM	OFA-12-A-122H Paythe81	\$350.00		3
	KSNV			F	09/28/12	:30	9:28 AM	OFA-12-A-122H Paythe81	\$350.00		2
12	KSNV	News 3 Sunrise SATURDAY	6a-7a		to						
	KSNV			Sa	09/16/12 to 09/24/12	1x	-----S-				
	KSNV			Sa	09/22/12	:30	6:43 AM	OFA-12-A-122H Paythe81	\$350.00		1

Aired Spots

61

Gross Total	\$29,525.00
Agency Commission	\$4,428.75
Net Amount Due	\$25,096.25
Payment Terms 30 Days	

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